PRICING MODEL ENHANCEMENT

MSC

9/11-2021

Håkan Jalvén

MSC AN ULTRA-MODERN FLEET FULL OF INNOVATIVE FEATURES

INNOVATIVE
ACCOMMODATIONS

ULTIMATE ONBOARD
EXPERIENCE

MSC SCALING UP TRAVEL PARTNERS REVENUES

NEW!

Upselling opportunities

Easy & **smooth cabin upsell** options thanks to an improved structure of our pricing

(thinner segmentation)

NEW!

Optimized revenue opportunities on packages

Discounted packages through new **bundle opportunities**

(i.e. drink packages)

ENHANCED!

Enriched "Experiences"

More and **new benefits included** for our Guests reflecting what matters most to them

(booking flexibility; dining options; discounted prepaid packages…)

MSC A TAILORMADE HOLIDAY FOR OUR GUESTS

More visibility and options for the cabin selection
to better match our Guests' preferences and budget

Discounted packages bundled to the cruise fare
VS onboard prices and VS add-on prepaid packages
Available at the time of booking (approx. 30% discount)

Additional benefits included in the "Experiences"
More flexibility by adding the free cruise change embedded in the experience

OUR ENRICHED “EXPERIENCES”

MSC

MSC OUR ENRICHED EXPERIENCES – AT A GLANCE

	BELLA	FANTASTICA	AUREA
		INCLUDES ALL BELLA BENEFITS +	INCLUDES ALL FANTASTICA BENEFITS +
FLEXIBILITY	Cabin type selection (Guarantee cabins only)	Cabin category selection (size, deck and specific location)	
	Cruise change for a fee (XX€)	1 free cruise change	
COMFORT	Modern ships and elegant cabins	Breakfast in cabin (delivery + breakfast for free)	24-hour room service (delivery for free, dishes on payment)
	MSC for Me (where available)		Welcome package (Aneri Prosecco + Venchi chocolate box)
FOOD AND DRINKS BENEFITS	Discounted drink package option available at the time of booking	Priority choice for dinner sitting (subject to availability)	
	Extensive buffet	20% off on a dedicated specialty restaurant prepaid package	Free time dining in a dedicated restaurant or area (My Choice)
	Main restaurants		
ENTERTAINMENT & SPORT	Broadway-style theatre shows		
	Entertainment activities for kids and adults		
	Kids club		
RELAXATION & WELL-BEING	Pool Area		Free access to the Top Exclusive Solarium
	Open-air sports facilities & Gym		Relaxation Amenities in each cabin (including bathrobe and slippers)
			Pillow Menu
SERVICES			Access to Thermal area
	Qualified multilingual personnel		40% off on a dedicated Spa prepaid package
			10% off on all Spa treatments purchased on board
OTHER PRIVILEGES			
	MSC Voyagers Club points		Priority boarding & luggage drop off
CABIN TYPOLOGY	Available with Balcony, Ocean View, and Interior cabins	Available with Balcony, Ocean View, and Interior cabins	Available with Suites and Balcony cabins in the best locations (highest decks or close to the SPA)

New benefits

MSC ATTRACTIVE SPA OFFER

MSC AUREA SPA

For Aurea and MSC Yacht Club Guests only

40%

Exclusive **discount on dedicated prepaid** package

10%

Discount on **all Spa treatments** purchased onboard

5%

Commission for Travel Partners

50 Minutes Balinese Massage

Being pampered by traditional and experienced Balinese "hands" is a **truly unique experience.**
Thanks to a blend of precious **scented essences and the aromatic oils**,
the body is enveloped in an endlessly peaceful and relaxing aura.
Meanwhile the mind, bathed in soothing music, loses every trace of stress or tension.
The massage is performed with a mixture of Balinese techniques.

Prepaid promotional offer = **90€ p.p.**

Vs On board price = 144€ / 160€ p.p.*

** The on-board retail price varies based on ships and Spa operators*

MSC THE MSC YACHT CLUB - AT A GLANCE

MSC YACHT CLUB

Luxury cabins with premium interiors

MSC YACHT CLUB Guests benefits from all Aurea benefits +

PRIVILEGES
Dedicated priority check-in and check-out (+ priority departure and return on excursion days)
24-hour butler service and dedicated concierge
Room Service available 24 hours
New! Premium Extra Drink Package (includes all drinks up to 13€ in all ship areas + mini bar)
Premium Internet package (Browse - 2 devices Unlimited Internet Package)
Complimentary access to the Thermal Suite in the MSC Aurea Spa
Other personal touches: luggage packing/unpacking service, newspaper directly delivered in cabin on request
MSC for Me wristband

EXCLUSIVITY
Dedicated, private area of the ship accessible only to MSC Yacht Club guests
Lavishly fitted suites offering outstanding comfort located in the foredecks of the ship
Panoramic Top Sail Lounge with bar, afternoon tea service, light bites available day and night and live entertainment in the evening
A private and spacious pool deck with whirlpool baths and sunbathing area, an outdoor bar with the very best views
Gourmet restaurant with a la carte dining for breakfast, lunch and dinner with free choice of dining time
Tailormade experiences from shopping to excursions

WORLD OF CHOICE
Access to the wide range of facilities and onboard activities that the whole ship can offer

MSC ATTRACTIVE SPECIALTY RESTAURANT OFFERS

20% Exclusive discount
for Fantastica, Aurea and MSC Yacht Club Guests only*

5% Commission
for Travel Partners

TRIO package
Three Distinct Experiences

Prepaid promotional offer = **83€ p.p.**
Vs On board price 104€ p.p.

DUO package
Two Distinct Experience

Prepaid promotional offer = **54€ p.p.**
Vs On board price 68€ p.p.

DUO package
Two Meals per Guest

Prepaid promotional offer = **26€ p.p.**
Vs On board price 33€ p.p.

MSC MERAVIGLIA	Butcher's Cut
	Kaito Sushi
	Ocean Cay
MSC GRANDIOSA	Butcher's Cut
	Kaito Sushi
	L'Atelier Bistrot
MSC SEASIDE	Pan Asian
	Sushi Bar
	Teppanyaki
MSC SEASHORE	Butcher's Cut
	Hola! Tacos
	Ocean Cay

MSC BELLISSIMA	Butcher's Cut
	Kaito Sushi
	Hola! Tapas
MSC VIRTUOSA	Butcher's Cut
	Kaito Sushi
	Indochine
MSC SEAVIEW	Pan Asian
	Sushi Bar
	Teppanyaki

MSC PREZIOSA	Butcher's Cut
	Galaxy Kaito
MSC DIVINA	Butcher's Cut
	Galaxy Kaito
MSC SPLENDIDA	Butcher's Cut
	Sea Pavilion Sushi

MSC LIRICA	Kaito Sushi
MSC ARMONIA	Surf & Turf
MSC MUSICA	Kaito Sushi
MSC MAGNIFICA	Oriental Plaza
MSC ORCHESTRA	Shanghai
MSC POESIA	Kaito Sushi
MSC FANTASIA	Butcher's Cut

**Not available onboard MSC Opera & MSC Sinfonia*

A WIDE CHOICE OF CABIN CATEGORIES

MSC

MSC A WIDE CHOICE OF CABIN CATEGORIES

Available exclusively in the MSC YACHT CLUB

CABIN TYPE		MSC YACHT CLUB							
MSC YACHT CLUB	CODE	YIN	YC1	YCP	YC2	YCD	YJD	YC3	YC4
	NAME	Yacht Club Interior Suite	Yacht Club Deluxe Suite	Yacht Club Grand Suite	Yacht Club Executive & Family Suite	Yacht Club Duplex Suites	Yacht Club Duplex Suite with Jacuzzi	Yacht Club Royal Suite	Yacht Club Owner's Suite

** Only a selection of cabin categories is available on each ship. From 3 up to 6 MSC Yacht Club Suite categories per ship.*

MSC A WIDE CHOICE OF CABIN CATEGORIES

Available with Bella and Fantastica "Experiences"*

CABIN TYPE		GUARANTEE (Bella)	STUDIO (Single use)	JUNIOR (Mini)		DELUXE (Regular)				PREMIUM (Large)		GRAND SUITE (Extra)	TWO-BEDROOM
INTERIOR	Code	IB	IS	IM1, IM2		IR1, IR2				IL1			
	Name	Interior Bella	Studio Interior	Junior Interior		Deluxe Interior				Premium Interior			
OCEAN VIEW	Code	OB	OS	OO**	OM1, OM2	OO***		OR1, OR2		OL1,OL2,OL3	VL1,VL2		
	Name	Ocean View Bella	Studio Ocean View	Junior Ocean View with obstructed view	Junior Ocean View	Deluxe Ocean View with Obstructed View		Deluxe Ocean View		Premium Ocean View	Infinite Ocean View		
BALCONY	Code	BB	BS	BM1, BM2		BR1, BR2, BR3, BR4	PR1, PR2, PR3	PV	BP	BL1,BL2,BL3			
	Name	Balcony Bella	Studio Balcony	Junior Balcony		Deluxe Balcony	Deluxe Balcony with Promenade View	Deluxe Balcony with Promenade & Ocean View	Deluxe Balcony with Partial View	Premium Balcony with Ocean View			

** Only a selection of cabin categories is available on each ship.*
*** Only on MSC Lirica, MSC Opera, MSC Armonia, MSC Sinfonia, MSC Meraviglia, MSC Bellissima, MSC Grandiosa, MSC Virtuosa*
**** Only on MSC Musica, MSC Orchestra, MSC Poesia, MSC Magnifica*

MSC A WIDE CHOICE OF CABIN CATEGORIES

Available with Aurea "Experience"*

CABIN TYPE		GUARANTEE (Bella)	STUDIO (Single use)	JUNIOR (Mini)	DELUXE (Regular)			PREMIUM (Large)						GRAND SUITE (Extra)			TWO-BEDROOM
BALCONY AUREA	Code		BA														
	Name		Balcony Aurea														
SUITE AUREA	Code			SM	SR1,SR2	SRP	SRS	SL1,SL2	SLS	SLP	SLT	SLW	SLJ	SX	SXJ	SXT	SD
	Name			Junior Suite Aurea	Deluxe Suite Aurea	Deluxe Suite Aurea with Promenade & Ocean View	Deluxe Suite Aurea with Sealed Window	Premium Suite Aurea	Premium Suite Aurea with Sealed Window	Premium Suite Aurea With Promenade & Ocean View	Premium Suite Aurea with Terrace	Premium Suite Aurea with Whirlpool	Premium Suite Aurea with Terrace and Whirlpool	Grand Suite Aurea	Grand Suite Aurea with Terrace and Whirlpool	Grand Suite Aurea with Terrace	Two-Bedroom Grand Suite Aurea

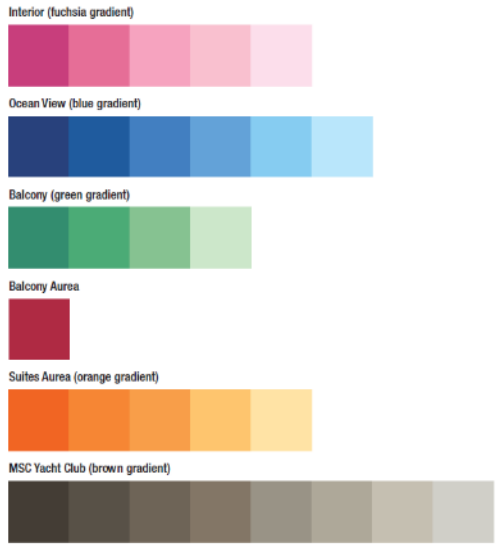
** Only a selection of cabin categories is available on each ship.*

MSC DECK PLANS READING GUIDE

- 1 Cabin Type = 1 Main Color (Pink, Blue, Green , etc…)
- 1 Cabin Category = 1 Color Nuance (Studio, Junior, Deluxe, Premium, etc…)

- "Experiences" are not specified in the deck plans
  - Interior and Ocean View cabins can be whether Bella or Fantastica
  - Balcony cabins can be either Bella, Fantastica or Aurea
  - Suites can be either Aurea or MSC Yacht Club

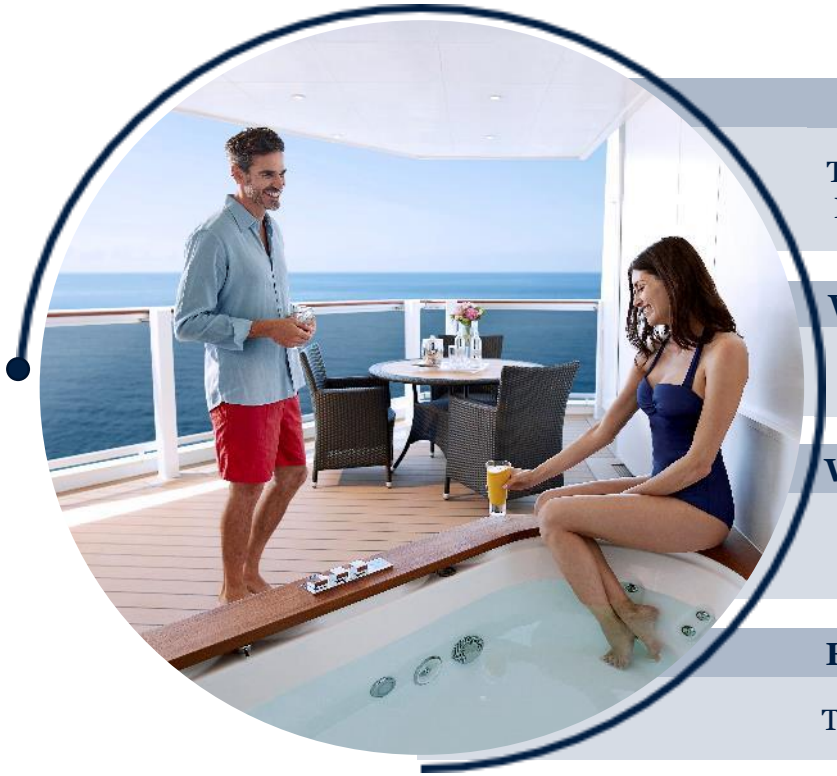
- New addition: Bathtub vs Shower feature *(B/S letter added to each cabin)*



NB: Deck plan example for reference only, not final.

FIT & GROUPS MANAGEMENT

MSC



What will happen to the existing bookings ?

The bookings will be converted keeping the same price and cabin already confirmed in the original booking.
If the guest has an old Aurea booking, the benefits (SPA treatment and drinks) will be still granted onboard.

When will the cabin be assigned for Bella Guests ?

Guarantee cabins will be assigned prior to cruise departure.

Which cruises will be involved in the pricing model enhancement ?

Starting from the 15th of November all cruises/canvas/areas will benefit from the pricing model enhancement, with the new categories associated.

How is the free cruise change managed ?

The free cruise change can be applied only through out Contact Center.

What are the changes for groups?

There won't be relevant changes and the Group Quotator will offer prices according to the new categories.

What will happen to the existing groups?

The groups allotments in the old categories will be converted to new categories.
Confirmed group bookings will keep the assigned cabins.

Will the free cruise change be available also for Groups in Fantastica and upward ?

The free cruise change included from Fantastica and upward won't be available for groups (except if part of a promotion)

TIMELINE

MSC

MSC TIMELINE

14/11/2021 (Sunday)

DOWNTIME

Reservation systems
will be unavailable
from 2:00AM to 9:00AM
(CET time)

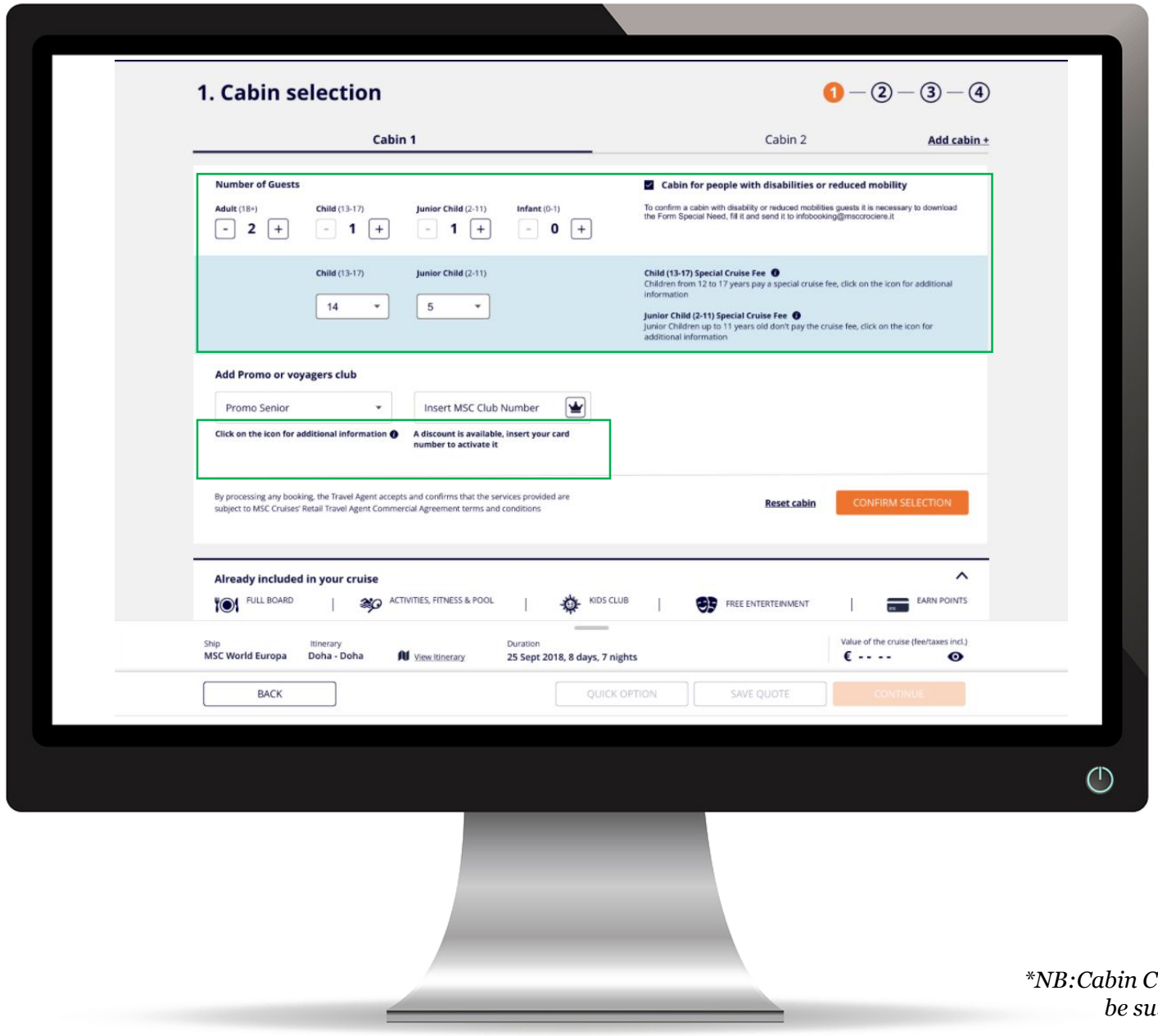
15/11/2021 (Monday)

GO LIVE

MSC Book Booking flow

MSC

MSC BOOK – CABIN SELECTION



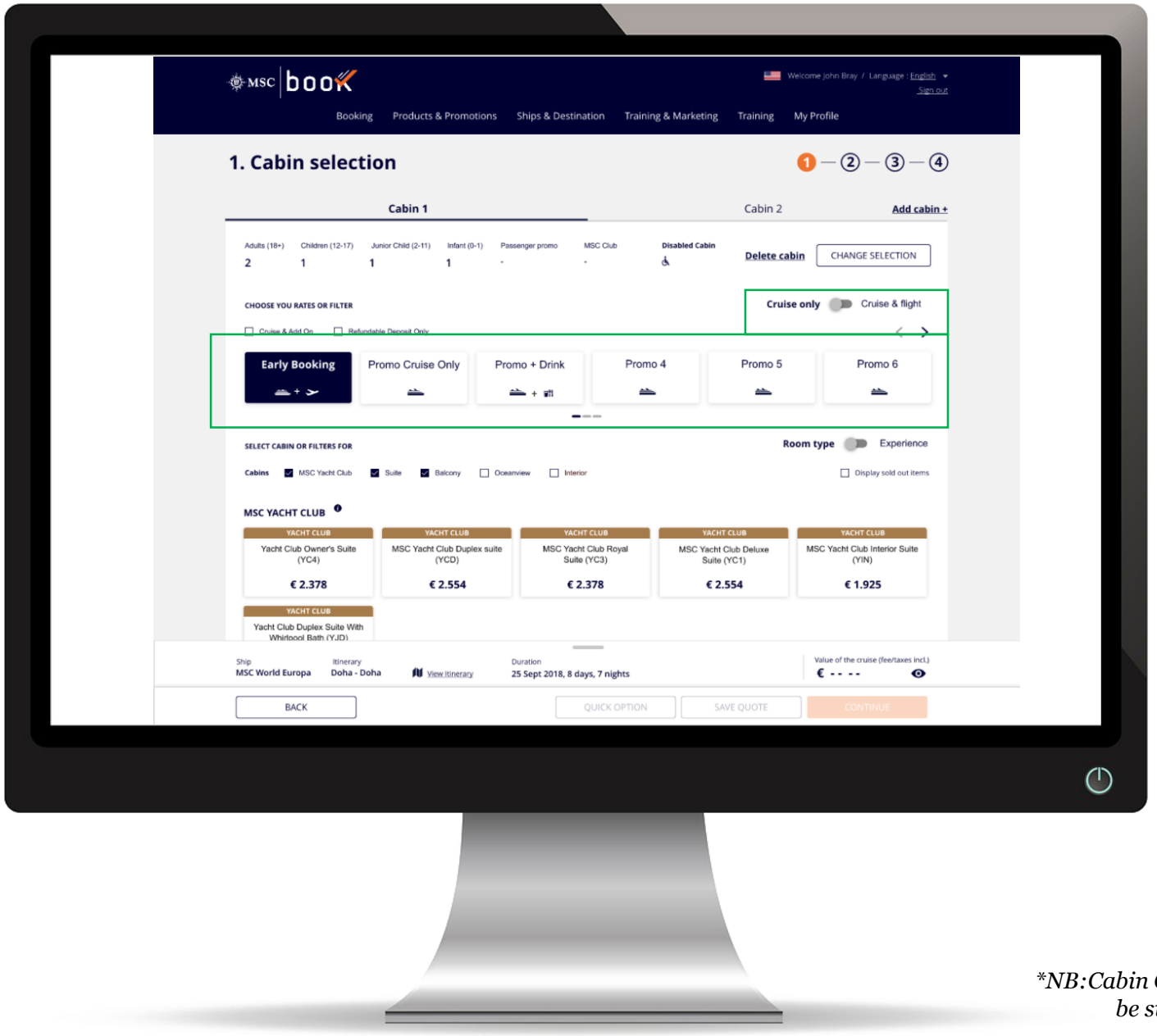
Cabin Selection

> Same functionalities

> Notes layout review

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

MSC BOOK – PRICE MATRIX

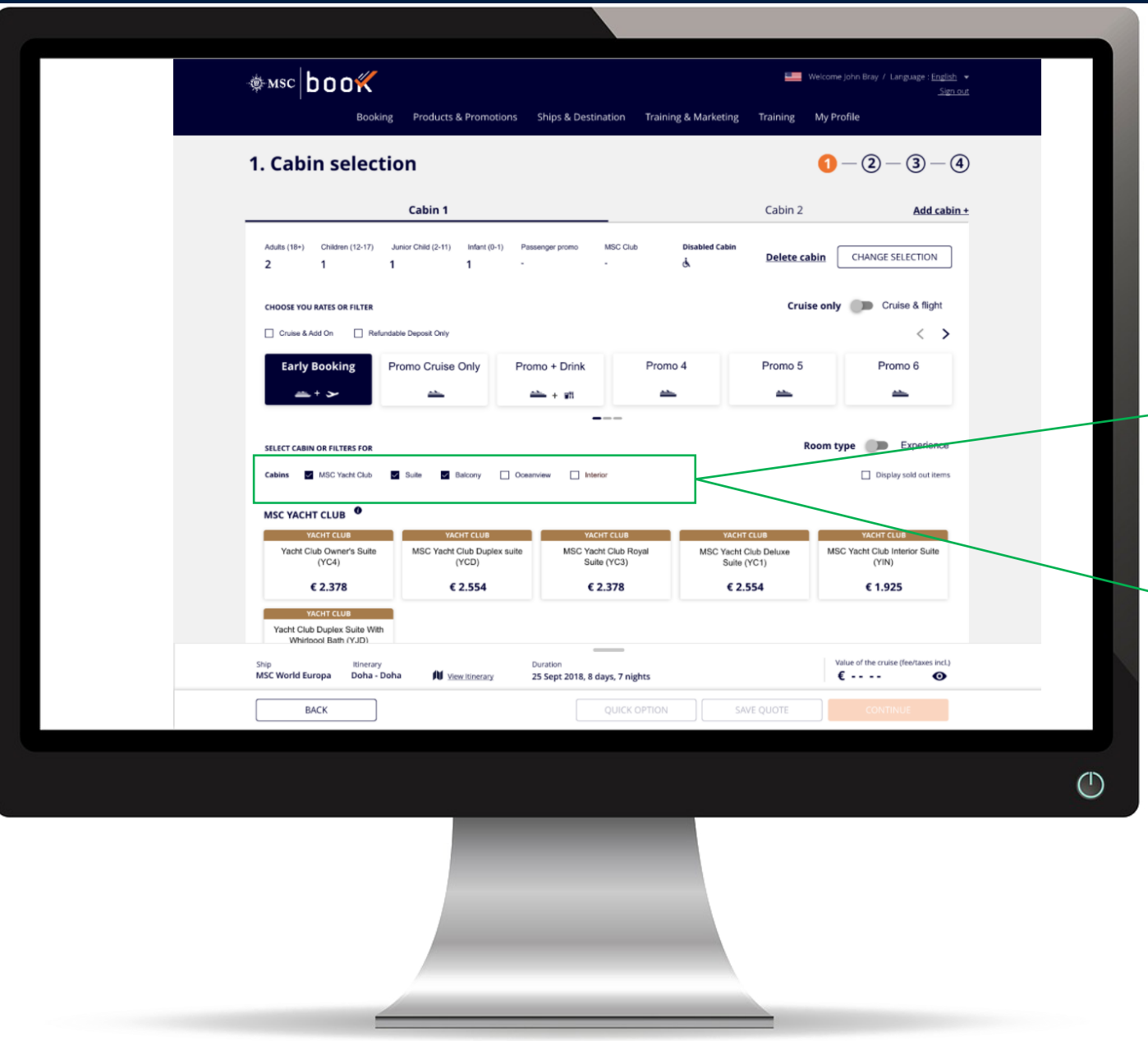


Price Matrix

> New «cruise & flight» toggle to switch from «cruise only» to «cruise & flight» prices without getting back in Cruise Results

> New widget showing up to six rates

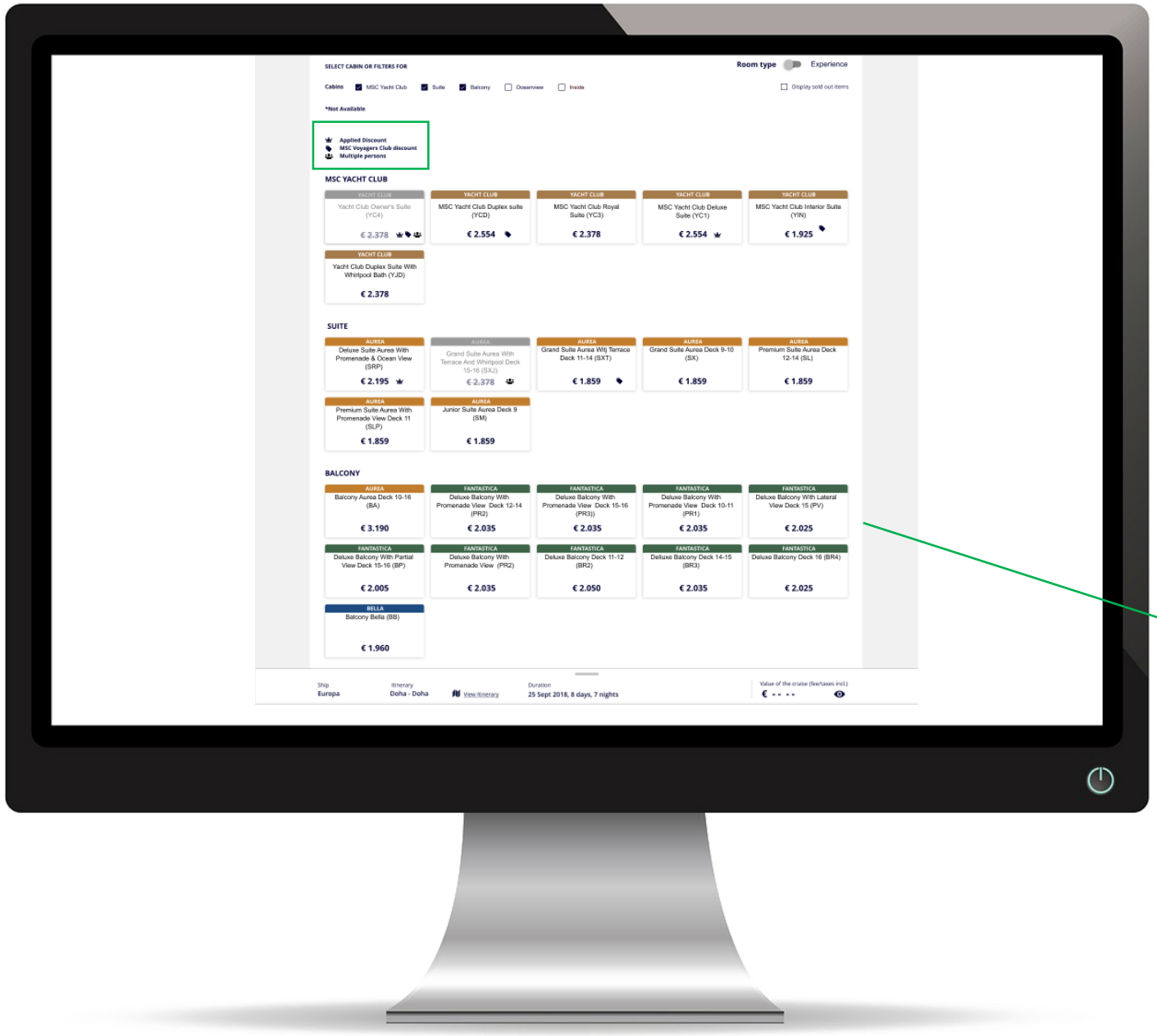
**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*



Price Matrix

> New cabin type/experiences filters

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*



Price Matrix

> Layout review highlighting specific discounts and Voyagers Club discount

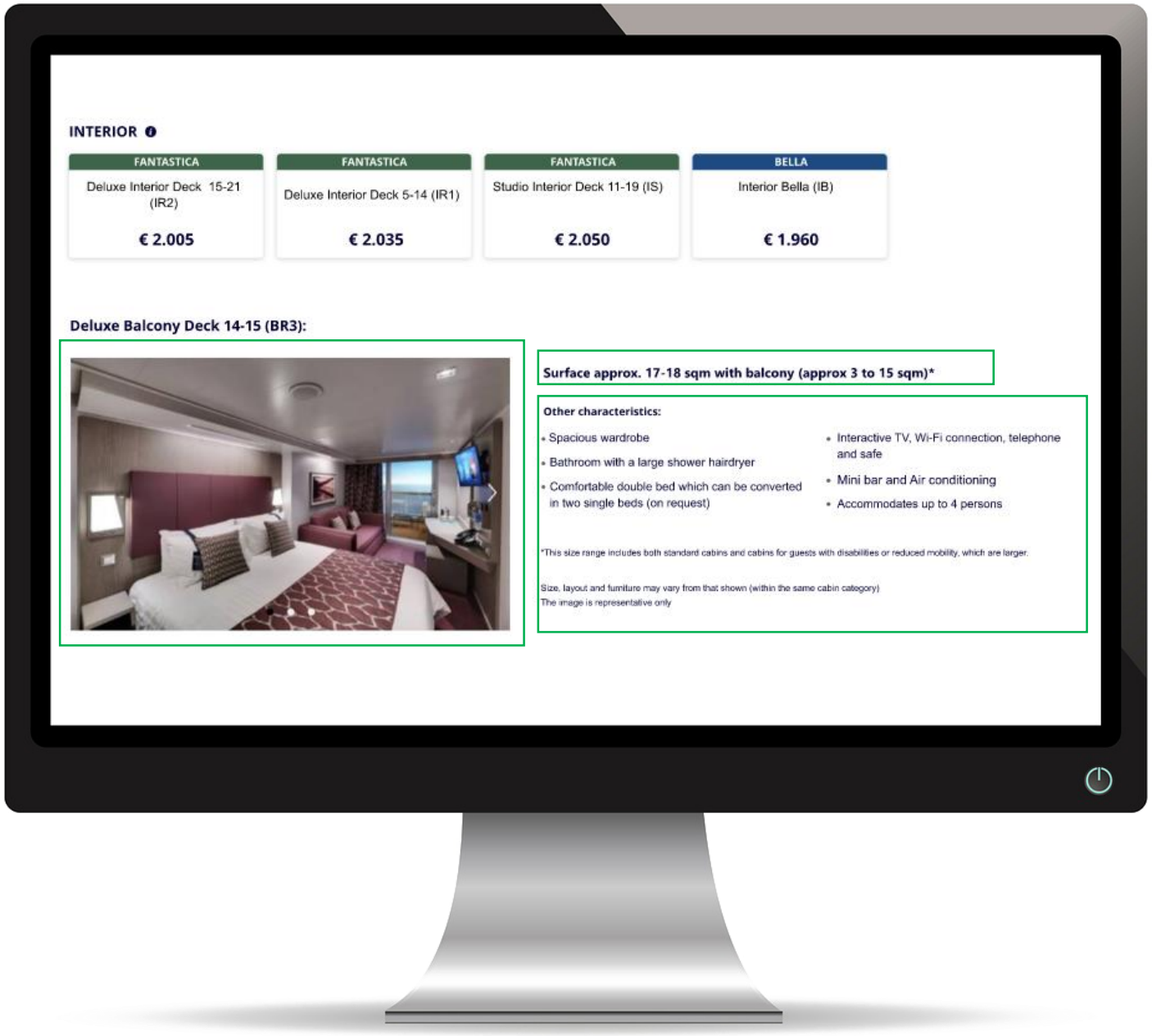
> New layout shows:
  > the new cabin name
  > the new category code

FANTASTICA

DELUXE BALCONY WITH LATERAL VIEW DECK 15 (PV)

€2.025

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

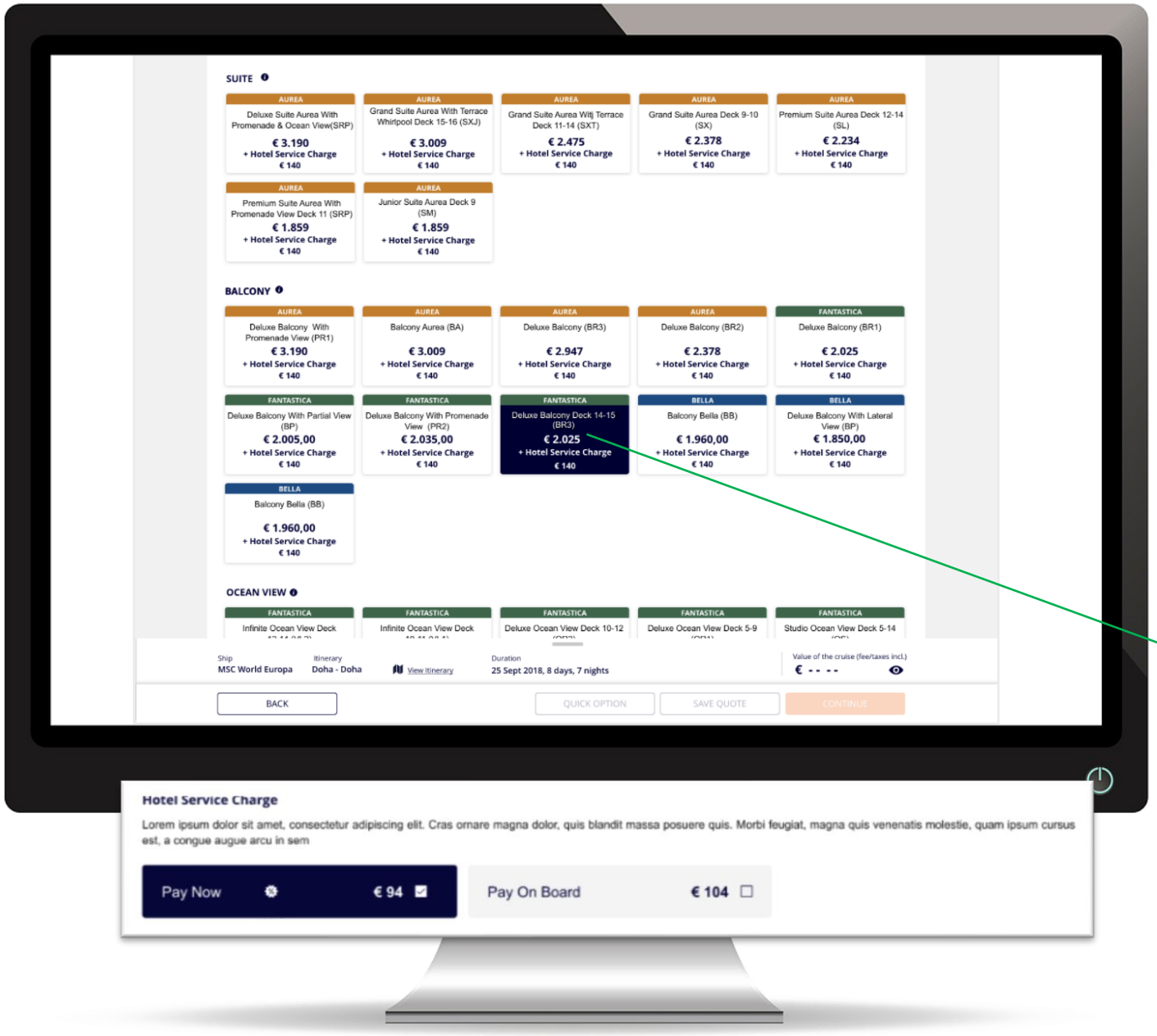


Price Matrix

> New cabin images carousel
> Highlight of cabin square meters
> New categories characteristics

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

MSC BOOK – PRICE MATRIX WITH HOTEL SERVICE CHARGE



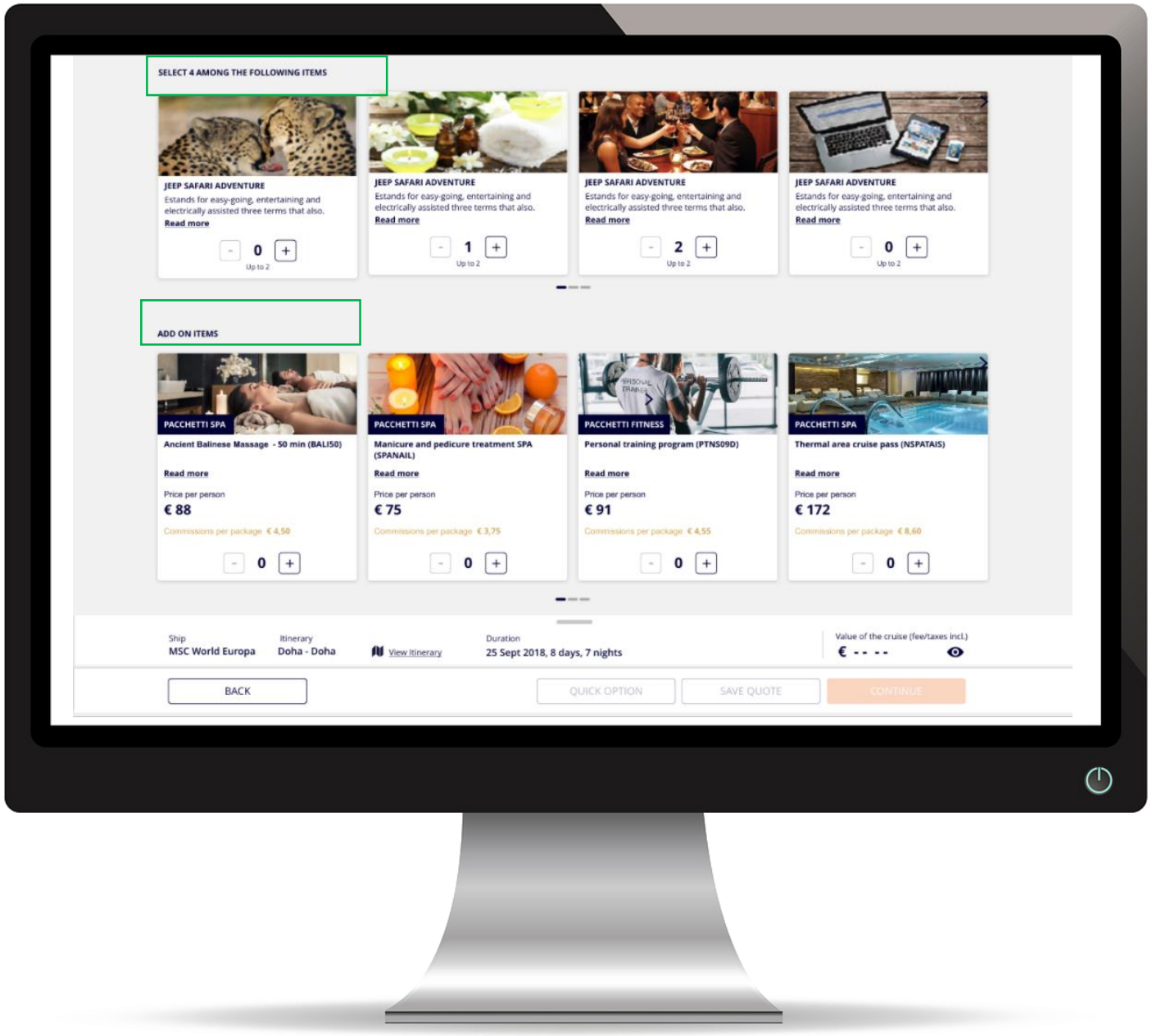
Hotel Service Charge* layout

(*Only for ITA, CH, SWE, ESP, NLD,DEU,AUT ,PRT ,BEL ,FRA,EMM)

- No functionalities changes
- New Cabin category card shows:
  - the new cabin name
  - the new category code
  - Hotel Service Charge amount

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

MSC BOOK – BUNDLING AND ADD ON ITEMS



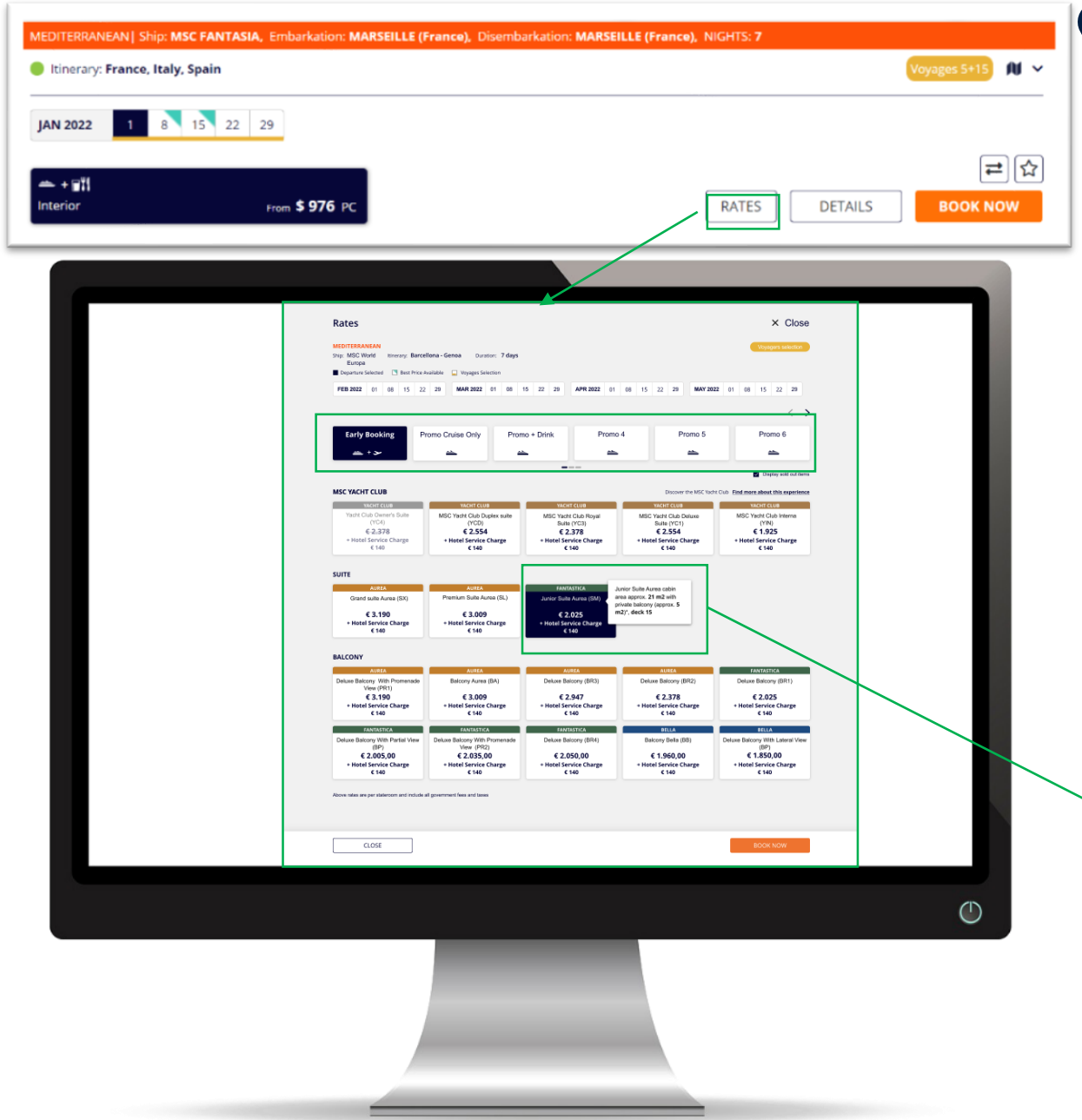
BUNDLING

> If the selected price includes mandatory items, the bundling section is shown as per the actual process

ADD ON

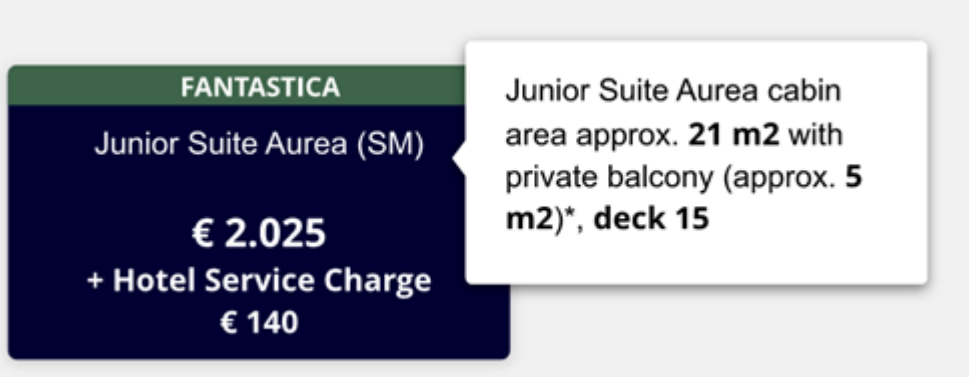
> The dedicated discounted packages included in the Experiences are automatically available in the ADD ON ITEMS section to easily add them to the booking.

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

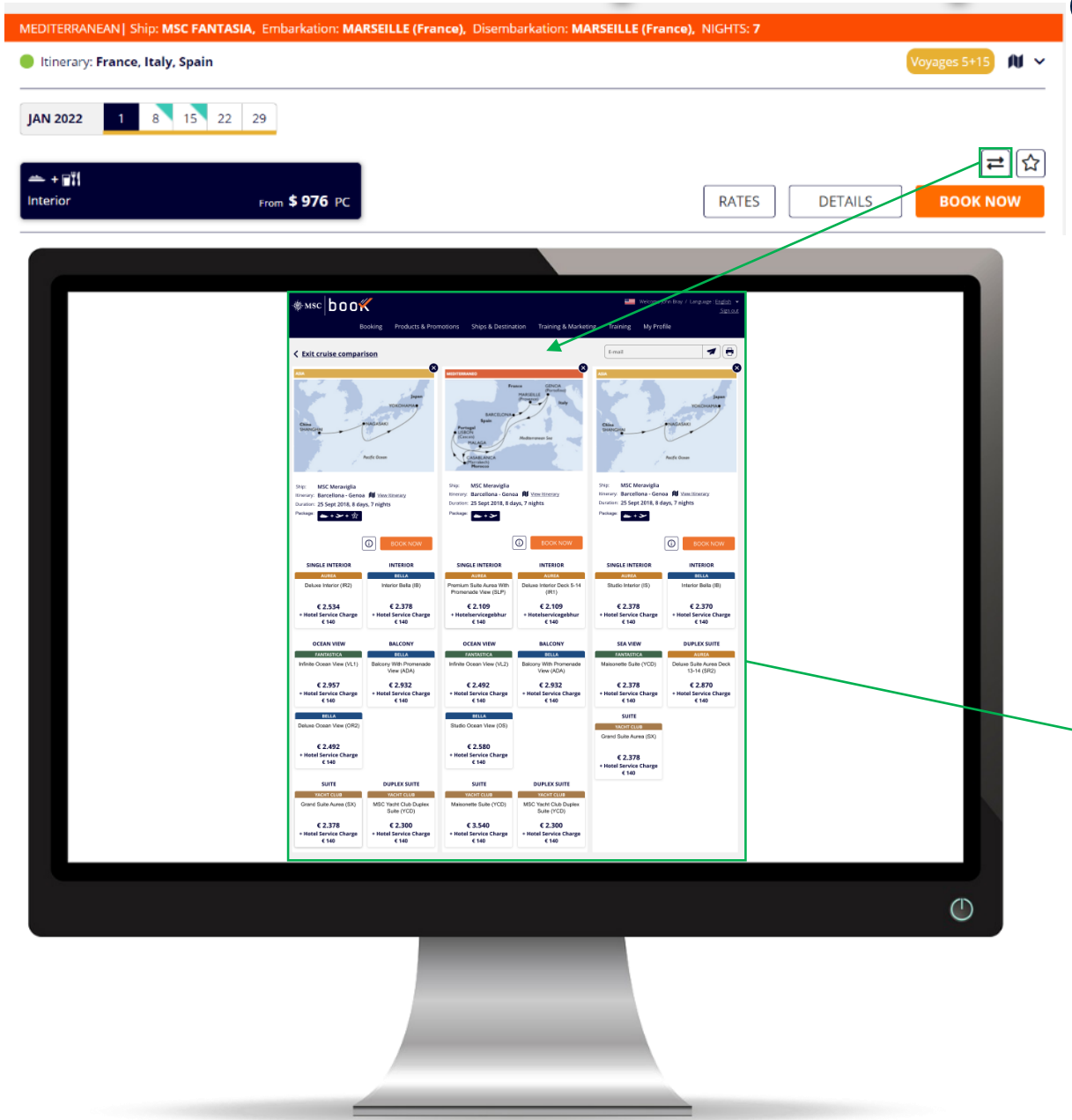


Rates Mode (Cruise Result)

- Extended view (full window)
- New widget displaying up to six rates
- New Cabin category card shows:
  - the new cabin name
  - the new category code
  - Pop over square meters info

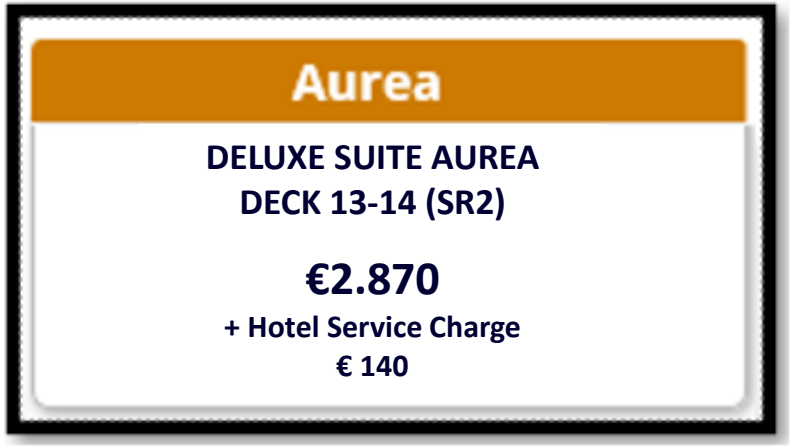


**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

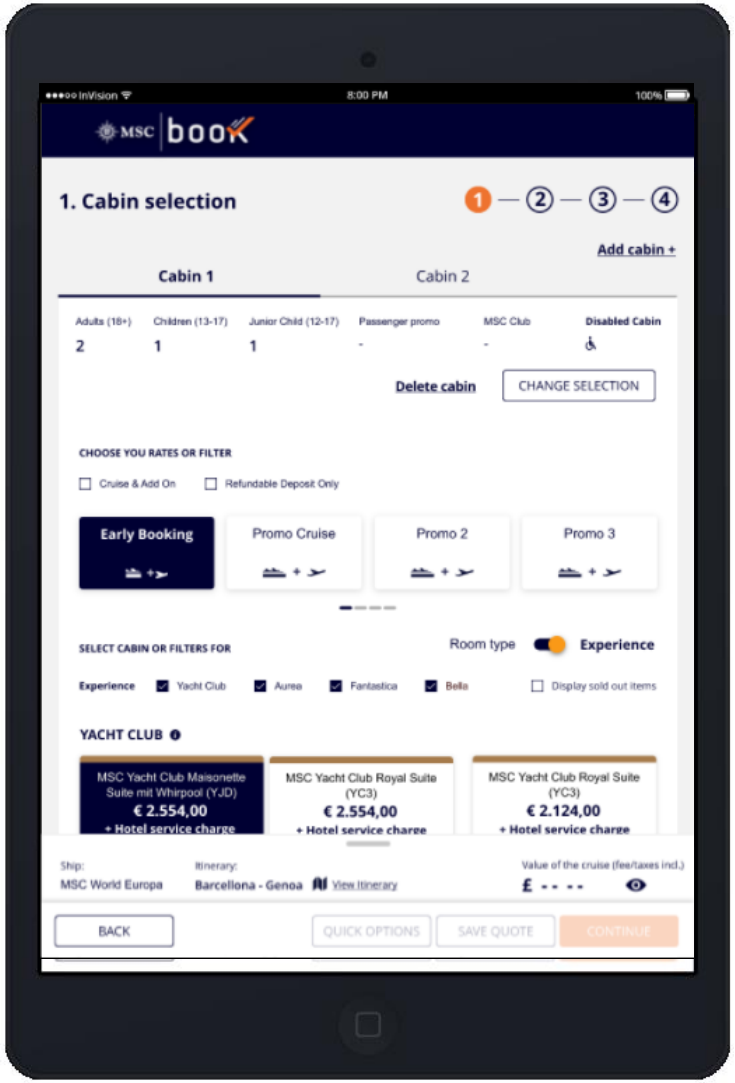


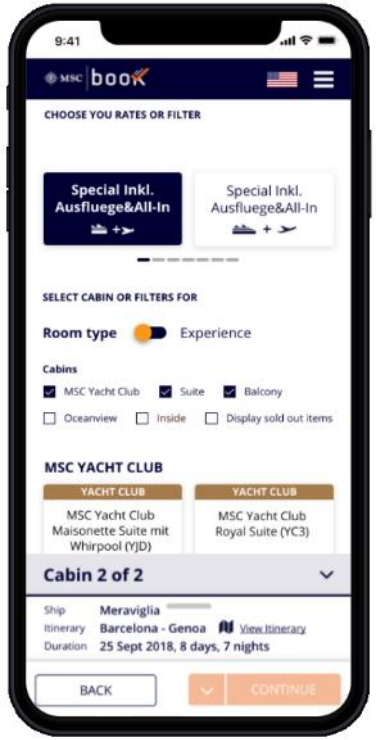
Compare Mode (Cruise Result)

- New layout shows:
  - the new cabin name
  - the new category code



**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*





Tablet & Mobile

> The new design is also responsive for both tablet and mobile devices.

**NB:Cabin Categories, contents, descriptions are not the official ones and may be subject to changes. Screenshots are multilingual for testing reasons.*

SUPPORTIVE TOOLS

MSC

MSC EXPERIENCES BENEFITS OVERVIEW & MSC YACHT CLUB

Experiences

MSC CRUISES

OUR EXPERIENCES AT A GLANCE

	AUREA: THE ULTIMATE IN RESTORATIVE ALL-INCLUSIVE COMFORT	FANTASTICA: SUPERIOR CABINS AND DINING TIME FLEXIBILITY	BELLA: A FABULOUS LIFE ON BOARD AND GREAT VALUE FOR MONEY
BOOKING FLEXIBILITY			
Opportunity to choose the cabin and its location*	•	•	
1 free cruise change**	•	•	
Cruise change for a fee			•
COMFORT			
Modern ships and elegant cabins	•	•	•
Suites and Balcony in the best locations	•		
MSC for Me***	•	•	•
Breakfast in cabin (delivery + breakfast for free)	•	•	
24-hour room service (delivery for free)	•		
FOOD & DRINKS BENEFITS			
Discounted drink package option available at the time of booking	•	•	•
Extensive buffet with a wide array of cuisine open for breakfast, lunch, dinner and late night snacks	•	•	•
Main restaurants serving gourmet meals accommodating a variety of dietary restrictions	•	•	•
20% discount on a dedicated speciality restaurant prepaid package	•	•	
Chance to request preferred dinner sitting (subject to availability)		•	
Free time dining with My Choice dining	•		
SPORT AND ENTERTAINMENT			
Varied programme of Broadway-style theatre shows available almost every day	•	•	•
Pool area	•	•	•
Open-air sports facilities (Power Walking Track, Basketball etc.)	•	•	•
Well equipped gym with panoramic view	•	•	•
Entertainment activities for adults, infants and children	•	•	•
Recreational activities for children	•	•	•
RELAXATION & WELLBEING			
Free access to the Top Exclusive Solarium****	•		
Access to thermal area (upon reservation)	•		
Relaxation amenities in each cabin (including bathrobe and slippers)	•		
Pillow menu	•		
40% discount on a dedicated Spa prepaid package	•		
10% discount on all spa treatments purchased on board	•		
SERVICES			
Qualified multilingual personnel	•	•	•
Priority boarding & luggage drop off	•		
OTHER PRIVILEGES			
MSC Voyagers Club points	•	•	•
Welcome package (Prosecco + chocolate)	•		

*In the event of cabin change due to operational reasons, guests will be granted a cabin category upgrade. **The free cruise change needs to be performed within 1 month before departure, for a cruise within 3 months from the original departure. ***Available on board Meraviglia, Seaside and World class ships. Available with reduced features on MSC Splendida and on MSC Magnifica. ****Upon reservation for Aurea Guests onboard Lirica class ships.

MSC Yacht Club

MSC CRUISES

MSC YACHT CLUB: EXCLUSIVITY AND PRIVACY IN A WORLD OF CHOICE

MSC YACHT CLUB — A SHIP WITHIN A SHIP

PRIVILEGES
• Dedicated priority check-in and check-out as well as priority departure and return on excursion days
• 24-hour butler service and dedicated concierge
• Room Service available 24 hours
• Premium Extra Drink Package (includes all drinks up to 13€ in all ship areas)
• Premium Internet package (Browse - 2 devices Unlimited Internet Package)
• Complimentary access to the Thermal Suite in the MSC Aurea Spa
• Relaxation amenities in each suite (including bathrobe and slippers)
• Other personal touches: luggage packing/unpacking service, newspaper directly delivered in cabin on request
• MSC for Me wristband
EXCLUSIVITY
• Dedicated, private area of the ship accessible only to MSC Yacht Club guests
• Lavishly fitted suites offering outstanding comfort located in the foredecks of the ship
• Panoramic Top Sail Lounge with bar, afternoon tea service, light bites available day and night and live entertainment in the evening
• A private and spacious pool deck with whirlpool baths and sunbathing area, an outdoor bar with the very best views
• Gourmet restaurant with a la carte dining for breakfast, lunch and dinner with free choice of dining time
• Tailormade experiences from shopping to excursions
WORLD OF CHOICE
Access to the wide range of facilities and onboard activities that the whole ship can offer:
• Bars and lounges, speciality restaurants, pools, etc.
• Premium buffet
• Varied programme of Broadway and Las Vegas-style theatre shows
• MSC Aurea Spa treatments with complimentary access to the Thermal Suite (packages and treatments charged separately)
• Entertainment activities for adults, infants and children
• Recreational activities for children

The MSC Yacht Club is available on all Fantasia, Meraviglia, Seaside and World class ships.

MSC CABIN CATEGORIES GUIDES

By Experiences

MSC CRUISES

CABIN CATEGORIES GUIDE BY EXPERIENCE

		MSC YACHT CLUB	AUREA	FANTASTICA	BELLA
		A SHIP WITHIN A SHIP	THE ULTIMATE IN RESTORATIVE ALL-INCLUSIVE COMFORT	SUPERIOR CABINS AND DINING TIME FLEXIBILITY	A FABULOUS LIFE ON BOARD AND GREAT VALUE FOR MONEY
MSC YACHT CLUB					
YC4	Yacht Club Owner's Suite	•			
YC3	Yacht Club Royal Suite	•			
YJD	Yacht Club Duplex Suite with Jacuzzi	•			
YCD	Yacht Club Duplex Suites	•			
YC2	Yacht Club Executive & Family Suite	•			
YCP	Yacht Club Grand Suite	•			
YC1	Yacht Club Deluxe Suite	•			
YIN	Yacht Club Interior Suite	•			
SUITE AUREA					
SD	Two-Bedroom Grand Suite Aurea		•		
SXJ	Grand Suite Aurea with Terrace and Whirlpool		•		
SXT	Grand Suite Aurea with Terrace		•		
SX	Grand Suite Aurea		•		
SLJ	Premium Suite Aurea with Terrace and Whirlpool		•		
SLW	Premium Suite Aurea with Whirlpool		•		
SLT	Premium Suite Aurea with Terrace		•		
SLP	Premium Suite Aurea With Promenade & Ocean View		•		
SLS	Premium Suite Aurea with Sealed Window		•		
SL2	Premium Suite Aurea (high deck)		•		
SL1	Premium Suite Aurea (low deck)		•		
SRS	Deluxe Suite Aurea with Sealed Window		•		
SRP	Deluxe Suite Aurea With Promenade & Ocean View		•		
SR2	Deluxe Suite Aurea (high deck)		•		
SR1	Deluxe Suite Aurea (low deck)		•		
SM	Junior Suite Aurea		•		
BALCONY					
BA	Balcony Aurea		•		
BL3	Premium Balcony (high deck)			•	
BL2	Premium Balcony (medium deck)			•	
BL1	Premium Balcony (low deck)			•	
BP	Deluxe Balcony with Partial View			•	
PV	Deluxe Balcony With Promenade & Ocean View			•	
PR3	Deluxe Balcony With Promenade View (high deck)			•	
PR2	Deluxe Balcony With Promenade View (medium deck)			•	
PR1	Deluxe Balcony With Promenade View (low deck)			•	
BR4	Deluxe Balcony (top deck)			•	
BR3	Deluxe Balcony (high deck)			•	
BR2	Deluxe Balcony (medium deck)			•	
BR1	Deluxe Balcony (low deck)			•	
BM2	Junior Balcony (medium deck)			•	
BM1	Junior Balcony (low deck)			•	
BS	Studio Balcony			•	
BB	Balcony (Bella experience)				•
OCEAN VIEW					
VL2	Infinite Ocean View (medium deck)			•	
VL1	Infinite Ocean View (low deck)			•	
OL3	Premium Ocean View (high deck)			•	
OL2	Premium Ocean View (medium deck)			•	
OL1	Premium Ocean View (low deck)			•	
OO*	Deluxe Ocean View with obstructed view			•	
OR2	Deluxe Ocean View (medium deck)			•	
OR1	Deluxe Ocean View (low deck)			•	
OM2	Junior Ocean View (medium deck)			•	
OM1	Junior Ocean View (low deck)			•	
OO*	Junior Ocean View with obstructed view			•	
OS	Studio Ocean View			•	
OB	Ocean View (Bella experience)				•
INTERIOR					
IL1	Premium Interior (low deck)			•	
IR2	Deluxe Interior (medium deck)			•	
IR1	Deluxe Interior (low deck)			•	
IM2	Junior Interior (medium deck)			•	
IM1	Junior Interior (low deck)			•	
IS	Studio Interior			•	
IB	Interior (Bella experience)				•

*OO: Ocean View with obstructed view can be either a Deluxe or Junior cabin depending on the cabin dimension.

By Ship

MSC CRUISES

CABIN CATEGORIES GUIDE BY SHIP

		MSC ARMONIA	MSC BELLISSIMA	MSC DIVINA	MSC FANTASIA	MSC GRANDIOSA	MSC LIRICA	MSC MAGNIFICA	MSC MERAVIGLIA	MSC MUSICA	MSC OPERA	MSC ORCHESTRA	MSC POESIA	MSC PREZIOSA	MSC SEASIDE	MSC SEASIDE	MSC SEAVIEW	MSC SINFONIA	MSC SPLENDIDA	MSC VIRTUOSA	MSC WORLD EUROPA
MSC YACHT CLUB																					
YC4	Yacht Club Owner's Suite														•						•
YC3	Yacht Club Royal Suite		•	•	•	•			•					•	•	•	•		•	•	•
YJD	Yacht Club Duplex Suite with Jacuzzi		•			•			•											•	•
YCD	Yacht Club Duplex Suites																				•
YC2	Yacht Club Executive & Family Suite			•	•									•					•		
YCP	Yacht Club Grand Suite			•	•									•					•		
YC1	Yacht Club Deluxe Suite		•	•	•	•			•					•	•	•	•		•	•	•
YIN	Yacht Club Interior Suite		•			•			•						•	•	•			•	•
SUITE AUREA																					
SD	Two-Bedroom Grand Suite Aurea														•	•	•				
SXJ	Grand Suite Aurea with Terrace and Whirlpool		•			•			•											•	•
SXT	Grand Suite Aurea with Terrace																				•
SX	Grand Suite Aurea			•	•									•	•	•	•		•		•
SLJ	Premium Suite Aurea with Terrace and Whirlpool		•			•			•											•	
SLW	Premium Suite Aurea with Whirlpool														•	•	•				
SLT	Premium Suite Aurea with Terrace														•	•	•				
SLP	Premium Suite Aurea With Promenade & Ocean View																				•
SLS	Premium Suite Aurea with Sealed Window			•	•									•					•		
SL2	Premium Suite Aurea (high deck)							•													
SL1	Premium Suite Aurea (low deck)		•	•	•	•		•		•		•	•	•	•	•	•		•	•	•
SRS	Deluxe Suite Aurea with Sealed Window			•	•									•					•		
SRP	Deluxe Suite Aurea With Promenade & Ocean View																				•
SR2	Deluxe Suite Aurea (high deck)	•					•											•			
SR1	Deluxe Suite Aurea (low deck)	•					•	•			•					•	•	•			
SM	Junior Suite Aurea														•	•	•				•
BALCONY																					
BA	Balcony Aurea		•	•	•	•		•	•	•	•	•	•	•	•	•	•		•	•	•
BL3	Premium Balcony (high deck)			•	•				•					•					•		
BL2	Premium Balcony (medium deck)			•	•				•	•		•	•	•					•		
BL1	Premium Balcony (low deck)			•	•			•	•	•		•	•	•					•		
BP	Deluxe Balcony with Partial View		•	•	•	•		•	•	•		•	•	•					•	•	•
PV	Deluxe Balcony With Promenade & Ocean View																				•
PR3	Deluxe Balcony With Promenade View (high deck)																				•
PR2	Deluxe Balcony With Promenade View (medium deck)																				•
PR1	Deluxe Balcony With Promenade View (low deck)																				•
BR4	Deluxe Balcony (top deck)														•	•	•				•
BR3	Deluxe Balcony (high deck)		•			•			•						•	•	•			•	•
BR2	Deluxe Balcony (medium deck)		•			•		•	•	•		•	•		•	•	•			•	•
BR1	Deluxe Balcony (low deck)		•			•		•	•	•		•	•		•	•	•			•	•
BM2	Junior Balcony (medium deck)			•				•						•							
BM1	Junior Balcony (low deck)	•		•			•	•			•			•				•			
BS	Studio Balcony		•			•			•											•	
BB	Balcony (Bella experience)	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
OCEAN VIEW																					
VL2	Infinite Ocean View (medium deck)																				•
VL1	Infinite Ocean View (low deck)																				•
OL3	Premium Ocean View (high deck)				•														•		
OL2	Premium Ocean View (medium deck)		•		•	•			•										•	•	
OL1	Premium Ocean View (low deck)	•		•	•		•				•			•				•	•		
OO*	Deluxe Ocean View with obstructed view							•		•		•	•								
OR2	Deluxe Ocean View (medium deck)			•						•		•	•	•							•
OR1	Deluxe Ocean View (low deck)		•			•		•		•		•	•		•	•	•			•	•
OM2	Junior Ocean View (medium deck)	•	•	•		•	•		•		•			•				•		•	
OM1	Junior Ocean View (low deck)	•					•				•							•			
OO*	Junior Ocean View with obstructed view	•	•			•	•		•		•							•		•	
OS	Studio Ocean View																				•
OB	Ocean View (Bella experience)	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
INTERIOR																					
IL1	Premium Interior (low deck)														•	•	•				
IR2	Deluxe Interior (medium deck)		•	•	•	•			•	•		•	•	•	•	•	•		•	•	•
IR1	Deluxe Interior (low deck)		•	•	•	•			•	•		•	•	•	•	•	•		•	•	•
IM2	Junior Interior (medium deck)	•		•			•	•			•			•				•			
IM1	Junior Interior (low deck)	•		•			•	•			•			•				•			
IS	Studio Interior		•			•			•											•	•
IB	Interior (Bella experience)	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

*OO: Ocean View with obstructed view can be either a Deluxe or Junior cabin depending on the cabin dimension.

By Ship with max. occupancy info

MSC CRUISES

CABIN OCCUPANCY GUIDE BY SHIP

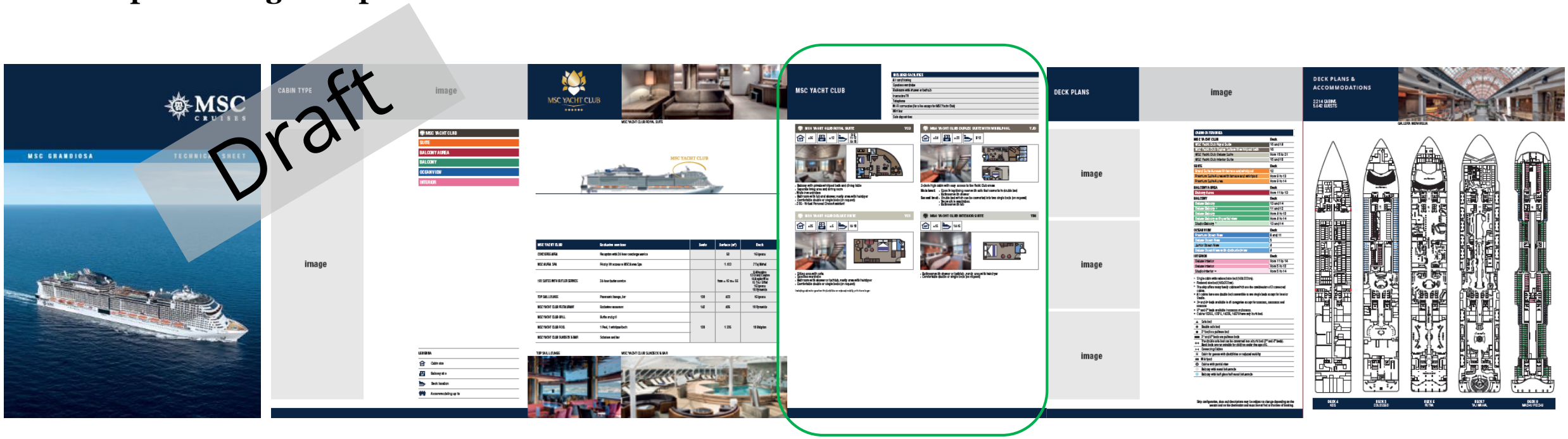
		MSC ARMONIA	MSC BELLISSIMA	MSC DIVINA	MSC FANTASIA	MSC GRANDIOSA	MSC LIRICA	MSC MAGNIFICA	MSC MERAVIGLIA	MSC MUSICA	MSC OPERA	MSC ORCHESTRA	MSC POESIA	MSC PREZIOSA	MSC SEASIDE	MSC SEASIDE	MSC SEAVIEW	MSC SINFONIA	MSC SPLENDIDA	MSC VIRTUOSA	MSC WORLD EUROPA
		ACCOMMODATING UP TO**																			
MSC YACHT CLUB																					
YC4	Yacht Club Owner's Suite														5						4
YC3	Yacht Club Royal Suite		4	4	3	4			4					4	5	4	4		3	4	4
YJD	Yacht Club Duplex Suite with Jacuzzi		4			4			4											4	4
YCD	Yacht Club Duplex Suites																				4
YC2	Yacht Club Executive & Family Suite			4	3									4					3		
YCP	Yacht Club Grand Suite			3	3									3	5				3		
YC1	Yacht Club Deluxe Suite		4	4	3	4			4					4	5	5	5		3	4	4
YIN	Yacht Club Interior Suite		2			2			2						2	2	2			2	2
SUITE AUREA																					
SD	Two-Bedroom Grand Suite Aurea														6	5	5				
SXJ	Grand Suite Aurea with Terrace and Whirlpool		4			4			4											4	4
SXT	Grand Suite Aurea with Terrace																				4
SX	Grand Suite Aurea			4	3									4	5	4	4		3		4
SLJ	Premium Suite Aurea with Terrace and Whirlpool														5	5	5				
SLW	Premium Suite Aurea with Whirlpool		4			4			4											4	
SLT	Premium Suite Aurea with Terrace														2	4	4				
SLP	Premium Suite Aurea With Promenade & Ocean View																				4
SLS	Premium Suite Aurea with Sealed Window			4	4									4					4		
SL2	Premium Suite Aurea (high deck)							4													
SL1	Premium Suite Aurea (low deck)		6	4	3	6		4		3		4	3	4	4	4	4		3	6	6
SRS	Deluxe Suite Aurea with Sealed Window			2	2									2					2		
SRP	Deluxe Suite Aurea With Promenade & Ocean View																				2
SR2	Deluxe Suite Aurea (high deck)	3					3												3		
SR1	Deluxe Suite Aurea (low deck)	3					3	5			3					4	4	3			
SM	Junior Suite Aurea														4	4	4				4
BALCONY																					
BA	Balcony Aurea		4	4	4	4		4	4	3	3	3	4	4	4	4	4		4	4	4
BL3	Premium Balcony (high deck)			4	4				4					4					4		
BL2	Premium Balcony (medium deck)			4	4				4	3		4	4	4					4		
BL1	Premium Balcony (low deck)			4	4			4	4	4		4	4	4					4		
BP	Deluxe Balcony with Partial View		4	4	4	4		4	4	3		4	4	4					4	4	4
PV	Deluxe Balcony With Promenade & Ocean View																				2
PR3	Deluxe Balcony With Promenade View (high deck)																				2
PR2	Deluxe Balcony With Promenade View (medium deck)																				2
PR1	Deluxe Balcony With Promenade View (low deck)																				2
BR4	Deluxe Balcony (top deck)														4	4	4				4
BR3	Deluxe Balcony (high deck)		4			4		4							4	4	4			4	4
BR2	Deluxe Balcony (medium deck)		4			4		4	4	2		2	2		4	4	4			4	4
BR1	Deluxe Balcony (low deck)		4			4		3	4	2		2	2		4	4	4			4	4
BM2	Junior Balcony (medium deck)			2				2						2							
BM1	Junior Balcony (low deck)	3		2			3	2			2			2					3		
BS	Studio Balcony		1			1			1											1	
OCEAN VIEW																					
VL2	Infinite Ocean View (medium deck)																				4
VL1	Infinite Ocean View (low deck)																				4
OL3	Premium Ocean View (high deck)				2														2		
OL2	Premium Ocean View (medium deck)		6		4	6			4										4	6	
OL1	Premium Ocean View (low deck)	4		4	4		4				2			4				4	4		
OO*	Deluxe Ocean View with obstructed view							4		4		4	4								
OR2	Deluxe Ocean View (medium deck)			4						4		4	4	4							4
OR1	Deluxe Ocean View (low deck)		4			4		4	4	4		4	4		4	4	4			4	4
OM2	Junior Ocean View (medium deck)	4	2	2		2	4		2		4			2					4	2	
OM1	Junior Ocean View (low deck)	4				4					4								4		
OO*	Junior Ocean View with obstructed view	2	2			2	2		2		2								2	2	
OS	Studio Ocean View																				1
INTERIOR																					
IL1	Premium Interior (low deck)														5	5	5				
IR2	Deluxe Interior (medium deck)		4	4	4	4			4	4		4	4	4	4	4	4		4	4	4
IR1	Deluxe Interior (low deck)		4	4	4	4			4	4		4	4	4	4	4	4		4	4	4
IM2	Junior Interior (medium deck)	4		2			4	4			4			2				4			
IM1	Junior Interior (low deck)	4		2			4	4			4			2				4			
IS	Studio Interior		1			1			1											1	1

* OO: Ocean View with obstructed view can be either a Deluxe or Junior cabin depending on the cabin dimension. **Refers to the maximum number of guests.

MSC TECHNICAL SHEETS UPDATE

What's changing:

- **Cabin pages updated layout**
- **Icons for key pricing features**
- **Deck plans & legend update**



NB: Technical information for simulation purposes only. Not final.

Questions & Answers

MSC

MSC CABIN CODIFICATION - GLOSSARY

First character - Cabin type

Cabin Type	First Letter	Description
Interior	I	Interior
Ocean View	O	Ocean view
	V	Infinite Ocean view (closed Veranda)
Balcony	B	Balcony Ocean view
	P	Balcony Promenade view

Cabin Type	First letter	Description
Suite Aurea	S	Suite

Cabin Type	First letter	Description
MSC Yacht club	Y	MSC Yacht Club

Second character - Module size

Module size	Description	Module Size range
O	Obstructed view	
P	Partial view	
V	with Promenade and Ocean View	
S	Single use	
B	Bella (Guarantee)	
M	Junior	<14 sqm
R	Deluxe	14-17,99 sqm
L	Premium	≥18 sqm
A	Aurea	

Module size	Description	Module Size range
M	Junior	15-18 sqm
R	Deluxe	19-24 sqm
L	Premium	25-34 sqm
X	Grand	35-50 sqm
D	Double environment	Double environment

MSC Yacht Club cabin codes	Description
YIN	Interior Suite
YC1	Deluxe Suite
YCP	Deluxe Grand Suite
YC2	Executive & Family Suite
YCD	Duplex Suite
YJD	Duplex Suite with whirlpool bath
YC3	Royal Suite with whirlpool bath (excl FA class)
YC4	Owner's Suite with whirlpool bath

Third character - Deck range

Decks	Description
1	Low deck
2	Medium deck
3	High deck
4	Top deck

Whirlpool/Balcony	Description
NO LETTER	Neither Large Balcony nor whirlpool
W	Whirlpool
T	Terrace (>25mq)
J	Terrace & Whirlpool
S	Sealed window
P	Promenade view
1	Low deck
2	High deck

Suites Aurea – 16 cabin types to choose from*

(Up to 7 per ship maximum)

Cabin Code	Cabin Name	First cabin feature	Second cabin feature	AUREA
SD	Two-bedroom Grand Suite Aurea	Double environment		X
SXT	Grand Suite Aurea with Terrace	Grand (35-50 sqm)	Terrace (>25 sqm)	X
SXJ	Grand Suite Aurea with Terrace and Whirlpool	Grand (35-50 sqm)	Terrace & Whirlpool	X
SX	Grand Suite Aurea	Grand (35-50 sqm)		X
SLJ	Premium Suite Aurea with terrace and Whirlpool	Premium (25-34 sqm)	Terrace & Whirlpool	X
SLW	Premium Suite Aurea with Whirlpool	Premium (25-34 sqm)	Whirlpool	X
SLT	Premium Suite Aurea with Terrace	Premium (25-34 sqm)	Terrace (>25 sqm)	X
SLP	Premium Suite Aurea with Promenade & Ocean view	Premium (25-34 sqm)	Promenade & Ocean view	X
SLS	Premium Suite Aurea with Sealed window	Premium (25-34 sqm)	Sealed window	X
SL1	Premium Suite Aurea	Premium (25-34 sqm)	Low deck	X
SL2	Premium Suite Aurea	Premium (25-34 sqm)	High deck	X
SRS	Deluxe Suite Aurea with Sealed window	Deluxe (19-24 sqm)	Sealed window	X
SRP	Deluxe Suite Aurea with Promenade & Ocean view	Deluxe (19-24 sqm)	Promenade & Ocean view	X
SR1	Deluxe Suite Aurea	Deluxe (19-24 sqm)	Low deck	X
SR2	Deluxe Suite Aurea	Deluxe (19-24 sqm)	High deck	X
SM	Junior Suite Aurea	Junior (15-18 sqm)		X

** Only a selection of cabin categories is available on each ship.*

Balcony cabins – 17 cabin types to choose from*

(Up to 11 per ship maximum)

Cabin Code	Cabin Name	First cabin feature	Second cabin feature	BELLA	FANTASTICA	AUREA
BA	Balcony Aurea	Best ship positions				X
BL1	Premium Balcony with Ocean view	Premium (≥18 sqm) with Ocean view	Low deck		X	
BL2	Premium Balcony with Ocean view	Premium (≥18 sqm) with Ocean view	Medium deck		X	
BL3	Premium Balcony with Ocean view	Premium (≥18 sqm) with Ocean view	High deck		X	
BP	Deluxe Balcony with Partial view	Deluxe (14-17,99 sqm) with Partial view			X	
PV	Deluxe Balcony with Promenade & Ocean view	Deluxe (14-17,99 sqm) with Promenade view and lateral view on the sea			X	
PR1	Deluxe Balcony with Promenade view	Deluxe (14-17,99 sqm) with Promenade view	Low deck		X	
PR2	Deluxe Balcony with Promenade view	Deluxe (14-17,99 sqm) with Promenade view	Medium deck		X	
PR3	Deluxe Balcony with Promenade view	Deluxe (14-17,99 sqm) with Promenade view	High deck		X	
BR1	Deluxe Balcony	Deluxe (14-17,99 sqm)	Low deck		X	
BR2	Deluxe Balcony	Deluxe (14-17,99 sqm)	Medium deck		X	
BR3	Deluxe Balcony	Deluxe (14-17,99 sqm)	High deck		X	
BR4	Deluxe Balcony	Deluxe (14-17,99 sqm)	Top deck		X	
BM1	Junior Balcony	Junior (<14 sqm)	Low deck		X	
BM2	Junior Balcony	Junior (<14 sqm)	Medium deck		X	
BS	Studio Balcony	Single use			X	
BB	Balcony Bella	Guarantee cabin assigned by MSC		X		

** Only a selection of cabin categories is available on each ship.*

Ocean View cabins – 13 categories to choose from*

(Up to 6 per ship maximum)

Cabin Code	Cabin Name	First cabin feature	Second cabin feature	BELLA	FANTASTICA
VL1	Infinite Ocean view	Premium (≥18 sqm) with closed Veranda	Low deck		X
VL2	Infinite Ocean view	Premium (≥18 sqm) with closed Veranda	Medium deck		X
OL1	Premium Ocean view	Premium (≥18 sqm)	Low deck		X
OL2	Premium Ocean view	Premium (≥18 sqm)	Medium deck		X
OL3	Premium Ocean view	Premium (≥18 sqm)	High deck		X
OR1	Deluxe Ocean view	Deluxe (14-17,99 sqm)	Low deck		X
OR2	Deluxe Ocean view	Deluxe (14-17,99 sqm)	Medium deck		X
OO**	Deluxe Ocean view with Obstructed View	Deluxe (14-17,99 sqm) with Obstructed view			X
OM1	Junior Ocean view	Junior (<14 sqm)	Low deck		X
OM2	Junior Ocean view	Junior (<14 sqm)	Medium deck		X
OO**	Junior Ocean view with Obstructed View	Junior (<14 sqm) with Obstructed view			X
OS	Studio Ocean view	Single use			X
OB	Ocean view Bella	Guarantee cabin assigned by MSC		X	

** Only a selection of cabin categories is available on each ship.*
*** OO: Ocean View with Obstructed view can be either a Deluxe or Junior cabin depending on the cabin dimension.*

Interior cabins - 7 categories to choose from*

(Up to 5 per ship maximum)

Cabin Code	Cabin Name	First cabin feature	Second cabin feature	BELLA	FANTASTICA
IL1	Premium interior	Premium (≥18 sqm)	Low deck		X
IR1	Deluxe Interior	Deluxe (14-17,99 sqm)	Low deck		X
IR2	Deluxe Interior	Deluxe (14-17,99 sqm)	Medium deck		X
IM1	Junior Interior	Junior (<14 sqm)	Low deck		X
IM2	Junior Interior	Junior (<14 sqm)	Medium deck		X
IS	Studio Interior	Single use			X
IB	Interior Bella	Guarantee cabin assigned by MSC		X	

** Only a selection of cabin categories is available on each ship.*