



## **MSC SEASHORE TO FEATURE NEW AND INNOVATIVE IMMERSIVE ENTERTAINMENT ACROSS A RANGE OF DIFFERENT VENUES**

**Geneva, Switzerland – 13 July 2021** – MSC Cruises' upcoming flagship *MSC Seashore* promises to offer new and varied entertainment, from French retro-chic to sleek space-age style, the entertainment venues on *MSC Seashore* immerse guests in a series of excitingly different universes, filled with the latest technology for some fantastically fun experiences. Options are endless aboard this new ship from the 1,200-seat Madison Theatre, the *magnifique* aft lounge and the vibrant public areas that transform easily into a pop-up stage in the heart of the action.

MSC Cruises offers guests a rich and varied entertainment programme from morning through to night with a wide range of activities, games, events through to live music throughout the ship and grand-scale theatrical shows. With **16 hours of daily entertainment, between the onboard activities and mainstage shows, and over 300 different entertainment activities** to choose from, there is something to meet the preferences of every type of guest of all ages.

All of the **onboard entertainment for our adult guests is designed and developed in-house for greater freedom and for a creative vision specifically tailored to our guests**. With new features unique to *MSC Seashore*, here are some of the highlights of the vast offering on board:

### **NEW! THE CHIC "LE CABARET ROUGE"**

*MSC Seashore* will feature a brand-new aft lounge filled with awe-inspiring performances and drinks of every flavour. Inspired by French cabaret lounges of the 1920s, the newly designed aft lounge spans two decks close to the water, offering superb sea views through its generous glass walls. With 400 seats, this multi-functional space flows seamlessly from cocktail hour with live music to an all-out dance party as the evening develops.

Paris is full of thrilling nightlife and incredible museums, which is why at Le Cabaret Rouge, every night we celebrate the greatest artists of all time and their artwork. Music, dance, cocktails and art collide in six nights of different festivities on board *MSC Seashore*. Each evening, the lounge will pay homage to different beloved artists in history as they are paired with sensational performances giving guests a different experience each night. Between live band sets and pop-up performances, the lounge will feature an original production that is a true feast for the eyes, with aerialists, dancers, singers and musicians all rolled into one breath-taking spectacle. The six evenings are as follows:

With six nights of festivities, guests will discover a space where music, dance, cocktails and art collide, with each night an homage to different beloved artists. Between DJ sets and pop up performances, the lounge will feature an original show that is a true feast for the eyes, with acrobats, dancers, singers and musicians all rolled into one breath-taking spectacle. The six shows are as follows:

- **Monet's Soirée** - A live band and performers will highlight some of Claude Monet's greatest works to musical hits from Coldplay, Vitamin String Quartet, Maroon 5, U2 and more while the guests sip on a unique beverage and dance all evening.

- **Picasso's Night Club** – Tonight, Pablo Picasso's famous "Blue Period" inspires a colorful evening of music hits as the band takes center stage. Le Cabaret Rouge will be featuring chart toppers from the greats like Elvis Presley, Aretha Franklin, Alicia Keys, Carole King, Billy Joel and Stevie Wonder.
- The **Women in Art** evening is a high-energy rock concert inspired by icons such as Frida Kahlo, Whitney Houston, Georgia O'Keeffe, Adele and Lady Gaga – and even the Mona Lisa stops in for a dance-along, bringing guests to their feet, celebrating and singing their hearts out!
- **A Paris Spectacular** with **Toulouse-Lautrec's** features the quintessential French Can-Can girls bringing high energy choreography to this exciting and romantic evening, set to the backdrop of Henri de Toulouse-Lautrec's famous artwork.
- **The Contemporary Collection** features a high energy dance party with a soundtrack of the past few decades. The DJ spins the most iconic hits which set the stage for these world-renowned contemporary masterpieces, as they "pop" off the canvas.
- And finally, A **Starry Starry Night with Van Gogh** brings music and dance together with aerial artists flying overhead into the starry skies of Vincent Van Gogh's artwork.

### **NEW! NEW YORK CITY STYLE**

*MSC Seashore* has not only been designed to bring guests closer to the sea, but also pays tribute to New York City, which as a destination represents the spirit of discovery and cultural experiences that is at the heart of the MSC Cruises guest experience. As such, the design features, public areas and venue names inspired by the metropolitan U.S. city. These include an imposing four metre-high replica of the Statue of Liberty at the heart of the casino and a newly designed expansive retail and entertainment area, aptly named Times Square. The main feature of this new area is an impressive 8.5 metre-high LED wall spanning four decks with a projection of the iconic skyline of this entertainment hub in Manhattan that can change from day to night, including tailor-made animations at various times throughout the journey.

Guests exiting the theatre and curious passers-by will be met with a new scene every night in Times Square. With duelling pianos on the lower level, high-energy hits, playing popular ballads and unforgettable anthems, guests will be encouraged to sing along! Each evening of the cruise, music will be themed after a different era, from old time jukebox favourites, disco and classic rock, to 80s and hits of today! The New York atmosphere lights up the evening as guests join in the countdown to watch a New Year's Eve-inspired ball drop on a different decade every night!

### **FULL-SCALE THEATRICAL PRODUCTIONS**

Each night of the cruise, the 1,200-seat Madison Theatre will play host to **4 new and original full-scale theatrical productions**, with three performances per night, including live music, elaborate costumes and engaging worlds that guests will be only too happy to immerse themselves in.

Two of the shows feature hand-to-hand acrobats and contortionists and an aerialist : **Fantasy Woods** transports guests into the woods to discover the mysteries between enchantment and magic whilst **Gravity** explores the skill and dexterity on planet Gravity, an amazing virtual world.

**Coast to Coast** is a musical show with powerful dancers and singers, following the road of music, in a coast to coast journey across the United States of America.

**Belle Epoque** is a variety show with the entire cast with amazing costumes and original set designs bringing to life the beautiful age with its pursuit of beauty, culture and art.

For more information on *MSC Seashore*, please visit our website.

For more information for media please visit [www.mspressarea.com](http://www.mspressarea.com)